

IN THE CLAIMS:

1-15. (Canceled)

16. (Currently amended) An object control system ~~of a computer~~ comprising:  
a storage medium storing a program; and  
a processor coupled to the storage medium;  
wherein the program causes the processor to change a location of an object on the  
network in order to move the object across the network;  
wherein the an object to be is embedded in a web page stored at a web site on a network;  
and  
an object management means for managing the location of the object on the network;  
wherein the object management means changes the location of the object on the network  
in order to move the object across the network  
wherein the network comprises a plurality of web sites, each web site comprising a  
plurality of web pages; and  
wherein changing the location of the object on the network comprises the steps of:  
removing the object from a first web page on a first web site on the network; and, upon  
removing the object from the first web page on the first web site on the network, incorporating  
the object into a second web page on a second web site on the network.

17. (Currently amended) The object control system according to claim 16, wherein the ~~object management means~~ processor correlates the location of the object with a web page browsed by a predetermined user, and changes the location of the object when web pages are browsed by the predetermined user.

18-22. (Canceled)